

## CLAIMS

I claim that the Power Hook, Force Flies and Lures consists of:

1. An electromagnetic field generating fish hook comprising;
  - a) a conductive fish hook;
  - b) an insulating layer;
  - c) a conductive winding.
2. The improved fish hook of claim 1 wherein the conductive fish hook component of the invention is modified to vary or enhance the generated electromagnetic field.
3. The improved fish hook of claim 1 wherein the insulating layer component of the invention is modified to vary or enhance the generated electromagnetic field.
4. The improved fish hook of claim 1 wherein the conductive winding component of the invention is modified to vary or enhance the generated electromagnetic field.
5. An electromagnetic field generating fishing fly comprising the improved fish hook of claim 1.
6. An electromagnetic field generating fishing lure comprising;
  - a) a conductive core;
  - b) an insulating layer;
  - c) a conductive winding.
7. The improved fish lure of claim 6 wherein the conductive core component of the invention is modified to vary or enhance the generated electromagnetic field.
8. The improved fish lure of claim 6 wherein the insulating layer component of the invention is modified to vary or enhance the generated electromagnetic field.
9. The improved fish lure of claim 6 wherein the conductive winding component of the invention is modified to vary or enhance the generated electromagnetic field.
10. An improved hook, fly or lure substantially as herein described with reference to the accompanying drawing.